

August 5, 2021

TO: PSSMA Members and Associates

SUBJECT: Registration Open for PSSMA 2021 Annual Meeting

We are very excited to announce registration is open for our first in-person meeting in two years! All PSSMA members and associates are invited to attend the 2021 Annual Meeting to be held November 9-12, 2021 at the OMNI hotel at Rancho Las Palmas in Palm Springs, California. This long-awaited event will bring guests up to date on the current state of the multiwall industry, while providing quality business networking opportunities and chances to unwind in a fantastic setting. The draft agenda with the full annual conference schedule is attached here with registration information. For details about the hotel and its unique location and many wonderful things to experience be sure to visit their website at www.omnihotels.com/hotels/palm-springs-rancho-las-palmas. The attached General Information sheet provides additional information on the meeting, including travel and transportation information, seasonal temperatures and suggested attire.

This year's meeting will welcome a new weekday format, with the PSSMA Technical Committee and Marketing Council groups meeting on Tuesday afternoon, November 9th to start off the conference. The Board of Directors will meet Wednesday morning and the Associate Members Group will meet on Wednesday afternoon, followed by an extended Welcoming Reception with appetizers and carving stations. The General Session on Thursday morning, November 11th will include engaging presentations analyzing current economic conditions and multiwall industry market trends, providing insight into supply chain challenges and updating us on industry sustainability initiatives among other topics. Additional information on the presentations will be provided.

Our group activities will be held after the General Session on Thursday, with the Spouse/Partner Activity departing the hotel at 11:30am. This will feature a ride on the famous Palm Springs Aerial Tramway over two-and-one-half miles along the breathtaking cliffs of Chino Canyon. Guests will be transported by the world's largest rotating aerial tram cars to the pristine wilderness of the Mt. San Jacinto State Park, over 8,500 feet above sea level, to enjoy lunch and panoramic views at Pine's Café Restaurant. The PSSMA's annual Ross C. Barrett Golf Tournament will play onsite and start at 12:30pm sharp. The Tennis Tournament outing will play onsite starting at 2pm. Additional information will be provided for the group Golf and Tennis Tournaments and Spouse/Partner Group Activities.

Registration fees are \$685 for each regular and associate member through September 9th and \$250 for each spouse/partner. Register as soon as possible by downloading and completing the attached PDF form and send by email to greg.storat@pssma.org or by fax to (610) 282-1577. You may also send by mail to the PSSMA Office address above. All registrations must be received *by the October 9, 2021 cutoff date*.

Make your room reservations directly with the hotel as soon as possible and *before the October 9, 2021 cutoff date*. See attached *Registration Form for Hotel Room Reservation information*.

We understand concerns regarding travel and will monitor the status of the COVID-19 pandemic in Palm Springs and the US as the situation progresses. Any important updates will be provided by email.

We look forward to seeing you at the PSSMA 2021 Annual Meeting!

-Greg Storat, President

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